

## Press-release

Spring 2004



### *Captain Sim's Conference, Moscow*

On **April 2** Captain Sim organized its first corporate conference in Moscow, Russia. The main objective was an all-staff Captain Sim meeting to share the success and challenges of the company and to set goals for its development in the future. Fifteen members of Captain Sim took part in the conference.

The Captain Sim conference was held in a very friendly atmosphere, and the participants had a really great opportunity to show their unity in work and interest to continue contribution into flightsim community. The participants had a unique chance to discuss the company strategy and tactics, ways of the projects development cooperation, to share their experience and generate new ideas.

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### *E3, Los Angeles*

On **May 11-14** Captain Sim participated in **2004 Electronic Entertainment Exposition (E3)** held in Los Angeles Convention Center. This is one of the biggest events in the field of interactive entertainment industry. More than 400 companies have participated there this year.



This was not a profile exhibition of flight simulation software, so Captain Sim had no separate exposition. But our Lockheed C-130 Hercules was one of only two MS FS add-ons represented there and it received the highest evaluation of public and specialists.

We had a great chance to visit workshops and sessions, communicate with our friends, discuss different questions with colleagues and partners and look at new trends in marketing and cross-promotion.